



Dedication to Designation

LAST CALL SERVICES SUPPORT BEER FEST 2009

Last Call Services, Inc. is making their debut event appearance at Beer Fest 2009 this Saturday, September 26. The event boasts sampling of over 200 beers and live music from 3 to 10 p.m. at Freedom Hill in Sterling Heights.

Last Call Services is a new company offering driving support in the Tri-County (Oakland, Macomb, and Wayne Counties) area. Their main service is driving residents and their cars home to prevent individuals from driving impaired.

“With the help of law enforcement campaigns, residents are becoming more aware of the dangers and strict legal consequences of driving intoxicated, said Mike Morrisroe, president of Last Call Services. “At times, individuals find themselves attending a celebration or maybe a sporting event and they don’t always pay attention to the number of drinks they have consumed. We are here to help them by returning them home safely - along with their car.”

Last Call was formed this spring by Morrisroe, Jack Lentz and Matt Fecteau, all from Macomb County. The company has several drivers on hand that are available to pick up clients in the Tri-County area. Two associates arrive at the location of the client in a Last Call vehicle. One associate will drive the client home in their own vehicle while the second associate follows in the company car. The client does not have to worry about picking up their vehicle at another time, as they would if they employed a typical taxi service.

The company will introduce their services to guests attending the Beer Fest this weekend. Guests will have the opportunity to register to win a complimentary 25 mile pick-up at the Last Call tent. If individuals find themselves testing a few too many beers, Last Call will also be serving guests at the event.

Last Call is completely insured and operates 24 hours. Residents may call ahead to schedule a pick-up or call as the service is needed. In addition to nightclub and pub pick-ups, Last Call can be booked to support business and private parties.

Contact Last Call at **586-552-8989** or visit them at **myspace.com/lastcallservices**.

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Contact: Chris Morrisroe
248-666-3897

